Syllabus

COM 223 - Media Writing

General Information

Date March 29th, 2023
Author Richard Cook
Department Humanities
Course Prefix COM
Course Number 223
Course Title Media Writing
Dual Listing (also listed as): ENG 223

Course Information

Catalog Description This is an introductory course into the skills of the practicing media content producer with an emphasis on the study of newsgathering and news writing across platforms. Students will employ these skills in the production of material suitable for publication in print and electronic media.

Credit Hours 3
Lecture Contact Hours 3
Lab Contact Hours 0
Other Contact Hours 0
Grading Scheme Letter

Prerequisites

ENG 101

Co-requisites

None
First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category
None

FLCC Values

Institutional Learning Outcomes Addressed by the Course
Vitality, Inquiry, Perseverance, and Interconnectedness

Course Learning Outcomes

Course Learning Outcomes

1. Demonstrate the ability to develop stories for print and electronic media with a well-defined focus, using credible sources of information and support material.

2. Identify credible sources of information

3. Collect relevant support material that explains and elaborates the central idea of a news story

4. Conduct interviews and select suitable quotations for use in a variety of news stories, ranging from hard news to features

5. Apply professional journalistic and ethical standards that follow the Associated Press Stylebook by writing, with revisions, an original feature profile story.

Outline of Topics Covered

A. Elements of a news story, newspaper & news websites
B. Deadline writing
C. Writing hard news, features, obituaries, profiles
D. Story structure
E. Leads
F. Associated Press style standards
G. Editing
H. Libel and Journalistic Ethics
I. Covering news events, meetings, speeches, beats
J. Interviewing
K. News sources
L. Online Reporting and Blogs
M. Writing for Television News