Syllabus

COM 123 - Video Production I

General Information

Date  March 29th, 2023
Author  Richard Cook
Department  Visual and Performing Arts
Course Prefix  COM
Course Number  123
Course Title  Video Production I

Course Information

Catalog Description  This course introduces students to the basic techniques of video production. Students will be given hands-on experience in camera operation, lighting, sound, computer graphics, switching, directing, and video tape editing. Experience with the local Public Access Television Channel (FLTV) is included

Credit Hours  4
Lecture Contact Hours  4
Lab Contact Hours  0
Other Contact Hours  0
Grading Scheme  Letter

Prerequisites

None

Co-requisites

None
First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category
None

FLCC Values

Institutional Learning Outcomes Addressed by the Course
None

Course Learning Outcomes

Course Learning Outcomes

1. Demonstrate the ability to write a television script.

2. Demonstrate various production techniques including recording images and audio for video presentations.

3. Design and produce computer graphics for video in accordance with industry standards.

4. Demonstrate the ability to edit video, audio, and computer graphics to produce a complete video.

Outline of Topics Covered

1. Production Process, Team and Environment
2. Image Formation and Digital Video
3. The Video Camera
4. Operating the Camera and Looking Through the Viewfinder
5. Light, Color and Lighting
6. Audio and Sound Control
7. Linear and Nonlinear Editing
8. Editing Principles
9. Switcher & Switching
10. Graphics and Effects
11. Directing and Production Environments