Syllabus

COM 110 Public Speaking

General Information

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Department
Visual and Performing Arts

Course Prefix
COM

Course Number
110

Course Title
Public Speaking

Course Information

Credit Hours
3

Lecture Contact Hours
3

Lab Contact Hours
0

Other Contact Hours
0

Catalog Description
A primary objective of the course is to develop skill in oral communication by helping the student to understand the principles of good public speaking: organization, audience analysis, language, and presentation techniques. Emphasis will be placed on the development of self-confidence.

Key Assessment
This course does not contain a Key Assessment for any programs

Prerequisites
None

Co-requisites
First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category

Basic Communication - Oral

FLCC Values

Institutional Learning Outcomes Addressed by the Course

Vitality
Inquiry
Perseverance

Course Learning Outcomes

Course Learning Outcomes

1. Write an outline that includes a specific speech purpose and thesis statement/central idea.

2. Prepare a speech that has a central idea that is supported by sufficient, credible forms of evidence and proof.

3. Utilize computers and/or other technologies to deliver a speech before an audience in order to illustrate the central idea for the audience members.

4. Evaluate oral presentations according to established criteria.

Outline of Topics Covered

A. Introduction to Public Speaking
1. Communication Process
2. Communication Apprehension
3. Listening

B. Preparing the Speech
1. Audience Analysis and Adaptation
2. Topic Selection and Credibility
3. Purpose and Thesis Statements

C. Developing the Speech
1. Research and Supporting Material
2. Organizing and Outlining the speech

D. Presenting the Speech
1. Language and Delivery techniques
2. Presentation aids

E. Speeches for Various Occasions
1. Speaking to Inform
2. Persuasive Process and Argument
3. Special Occasion Speaking