Syllabus

COM 110 Public Speaking

General Information

Date March 3rd, 2023
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Course Prefix COM
Course Number 110
Course Title Public Speaking

Course Information

Catalog Description A primary objective of the course is to develop skill in oral communication by helping the student to understand the principles of good public speaking: research, organization, revision, audience analysis, language, and presentation techniques. Emphasis will be placed on the development of self-confidence. This course meets the SUNY General Education Oral Communication outcomes.

Credit Hours 3
Lecture Contact Hours 3
Lab Contact Hours 0
Other Contact Hours 0
Grading Scheme Letter

Prerequisites

None

Co-requisites

None

First Year Experience/Capstone Designation
This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category
Communication - Oral

FLCC Values

Institutional Learning Outcomes Addressed by the Course
Inquiry and Perseverance

Course Learning Outcomes

Course Learning Outcomes

1. Write and revise an outline that includes a specific speech purpose and thesis statement/central idea.

2. Research and organize a topic that is supported by sufficient, credible forms of evidence and proof; that informs, persuades or otherwise engages with an audience.

3. Utilize computers and/or other technologies to deliver a speech before an audience in order to illustrate the central idea for the audience members.

4. Evaluate communication for substance, bias and intended effect.

Outline of Topics Covered

A. Introduction to Public Speaking
   1. Communication Process
   2. Communication Apprehension
   3. Listening

B. Preparing the Speech
   1. Audience Analysis and Adaptation
   2. Topic Selection and Credibility
   3. Purpose and Thesis Statements

C. Developing the Speech
   1. Research and Supporting Material
   2. Organizing and Outlining the speech

D. Presenting the Speech
   1. Language and Delivery techniques
2. Presentation aids

E. Speeches for Various Occasions
1. Speaking to Inform
2. Persuasive Process and Argument
3. Special Occasion Speaking