General Information

Date
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Department
Visual and Performing Arts

Course Prefix
COM

Course Number
100

Course Title
Human Communication

Course Information

Credit Hours
3

Lecture Contact Hours
3

Lab Contact Hours
0

Other Contact Hours
0

Catalog Description
The purpose of this course is to develop fundamental skills necessary to achieve effective communication across a variety of contexts. The primary objectives of this course are to identify fundamental communication skills and identify the variety of communication contexts in which those skills will be utilized. Furthermore students are expected write and deliver speeches and also effectively evaluate the speeches of their peers.

Key Assessment
This course does not contain a Key Assessment for any programs
Prerequisites
None

Co-requisites
None

Grading Scheme
Letter

First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category

Basic Communication - Oral

FLCC Values

Institutional Learning Outcomes Addressed by the Course

Vitality
Inquiry
Perseverance

Course Learning Outcomes

Course Learning Outcomes

1. Identify fundamental characteristics and skills needed to be a competent communicator.

2. Identify and differentiate the types of communication: ie. intrapersonal, interpersonal, public, mass, group, social media.

3. Use technology to research a topic, develop an argument, produce, and deliver presentations for an identified audience.

4. Evaluate an oral presentation according to established criteria.

Outline of Topics Covered

I. Fundamentals of Communication

A. Process
II. Communication Processes and Skills
A. Perception
B. Verbal and Nonverbal Communication
C. Listening and Responding
D. Conflict Management

III. Communication Contexts
A. Interpersonal Communication
B. Group Communication
C. Intercultural Communication
D. Public Speaking
E. Mass Communication and Computer Mediated Communication