Syllabus

ART 251 Portfolio Prep

General Information

Date May 11th, 2021
Author Liz Brownell
Department Visual and Performing Arts
Course Prefix ART
Course Number 251
Course Title Portfolio Prep

Course Information

Catalog Description In this course students will foster their role as a participant in the creative community in the form of a finished professional portfolio and related materials relevant to college transfer and career opportunities.

Credit Hours 1
Lecture Contact Hours 2
Lab Contact Hours 0
Other Contact Hours 0
Grading Scheme Letter

Prerequisites

None

Co-requisites

None

First Year Experience/Capstone Designation

This course is designated as satisfying the outcomes applicable for status as a Capstone Course
This course is designated as satisfying a requirement in the following SUNY Gen Ed categories
None

Institutional Learning Outcomes Addressed by the Course
Vitality, Inquiry, and Perseverance

Course Learning Outcomes

1. Identify various ways in which to arrange, share, promote and publish design and/or artwork.

2. Practice networking and finding resources and information necessary for professional growth and development.

3. Create an online portfolio of works (i.e. documented and archived artwork, resume, cover letter, transfer applications, artist statement, business card).

4. Evaluate creative development of self and peers through oral critique and presentation.

Outline of Topics Covered

I. Where are you headed?
   a. What needs submission?
      i. Identifying your options
      ii. Creating a plan
      iii. Developing a timeline
   b. Body of work
      i. Photographed
      ii. Archived
      iii. Stored using archival methods
   c. Following your dream and making a living
      i. Traditional and non-traditional venues for showing and selling work
      ii. Etsy, Facebook or other digital outreach
      iii. Presume / applications
      iv. Cover letter / application letters
   d. Follow up on documentation
i. Blogs
ii. Photo documentation
iii. Digital documentation
iv. Portfolio resources online and on tablets

II. Presenting Yourself
   a. Assembling physical work that can be transported
   b. Reproducing authentic duplicates of oversized pieces
   c. Archival assembly methods
   d. Personal Portfolio style
   e. Basic communication skills
   f. Typos, typography and visual communication check

Program Affiliation

This course is required as a core program course in the following program(s)
AAS Graphic Design and AS Fine Arts