ART 220 Graphic Illustration

General Information

Date May 11th, 2021
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Department Visual and Performing Arts
Course Prefix ART
Course Number 220
Course Title Graphic Illustration

Course Information

Catalog Description  Students are challenged with exploring various mediums to communicate a message visually. Emphasis is on drawing and development of imagery based on references. Students develop solutions based on clients’ needs.
Credit Hours 3
Lecture Contact Hours 4
Lab Contact Hours 0
Other Contact Hours 0
Grading Scheme Letter

Prerequisites
None

Co-requisites
None

First Year Experience/Capstone Designation

This course DOES NOT satisfy the outcomes applicable for status as a FYE or Capstone.
SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed categories
None

FLCC Values

Institutional Learning Outcomes Addressed by the Course
Vitality, Inquiry, Perseverance, and Interconnectedness

Course Learning Outcomes

1. Explore solutions to visual problems and document the process utilized to get to deliver a tangible product.

2. Submit finished projects using professional presentation techniques.

3. Articulate the needs of a client for the purpose of applying them in a finished product.

4. Recognize illustration as a business as well as an art form through professional practice.

Outline of Topics Covered


Program Affiliation

This course is required as a core program course in the following program(s)
   AAS Graphic Design