

Annual Report 2017



FingerLakes
COMMUNITY COLLEGE



Highlights from 2017

REPORT TO THE COMMUNITY

I am pleased to present the 2017 FLCC Report to the Community. As you read it, I hope you will notice a trend that centers on a constant that can be expressed in one word: opportunities. This report highlights opportunities for students and community members to enrich their lives, whether it be receiving educational training to make that big life and career change, or learning Spanish to be a more effective member of the community.

These opportunities include more choices for our students in exciting educational programs and careers, whether it be new degree programs in health care or certificates in tourism management, hotel and resort management, and food and beverage management. FLCC partners with neighboring colleges by providing transfer agreements, such as the initiative with St. John Fisher College for students pursuing a pharmacy degree and the opportunity for students graduating from our human services degree program to continue their third and fourth years of a bachelor's degree from Cazenovia College via classes taught at our Geneva Campus Center.

The accomplishments described in this report are the tip of the iceberg of the many wonderful things that happen on our campuses among dedicated faculty and staff and inquisitive, purposeful students each and every day. But we cannot rest on our laurels. The future of education and the mission and opportunities for community colleges are subject to significant change over the next two decades as a result of a changing economy driven by advances in artificial intelligence and automation.

Workforce literature and labor employment experts predict that as much as 30 percent of jobs in our economy will either be displaced or drastically changed with new job opportunities. In addition, the gig economy where workers will parcel together part-time gigs at multiple locations is also a possibility.

While it may sound a little distant and scary, such predictions are not meant to be all doom and gloom, but a call to seek out and grasp opportunity when it is beneficial and contributes to our great college mission. That is what we are doing as a part of a process to produce our next strategic plan, which will go into effect in fall 2018. Currently, we are about halfway through the process and have identified two key areas to focus our strategic energies in the future: strengthening relationships with industry and community and developing a culture of opportunity and innovation.

These two key focal areas can allow us to be vigilant in anticipating and providing for business and community needs, and ensure we are providing the most relevant and rewarding education for our students. This focus is important so that we may continue to provide you news of the exceptional efforts of our faculty and staff, and the accomplishments of our students well into the future. Stay tuned as we proudly shape the future for continued success!

Sincerely,

A handwritten signature in black ink, appearing to read "R. K. Nye". The signature is fluid and cursive, written over a white background.

Robert K. Nye, Ph.D.

President of Finger Lakes Community College

A Taste for Education

The second annual Vintners and Valentines in February raised \$25,000 for FLCC programs and scholarships by showcasing the work of viticulture students over a dinner prepared by culinary arts students.



Art Partnership

The college collaborated with the Ontario County Arts Council by providing space in the Williams-Insalaco Gallery 34 at the main campus for the organization's annual members show in February. The relationship will continue to grow with the launch of a new arts scholarship for second-year FLCC students in fall 2018.



A Better Future

Dominic Ortiz of Newark traded a job as a janitor for a career as a machinist after completing the FLCC Advanced Manufacturing Machinist Program in March. He now has a job with pay, benefits and opportunities for advancement at G.W. Lisk Co., a manufacturer of precision components for military, transportation and medical uses. The six-month class is offered twice each year through the Professional Development and Continuing Education Office at flcc.edu/pdce.

Honoring a Last Wish

In May, music recording technology students shared their version of a love song written by trucker Ted DeSalvatore before his death from cancer. They used a recording he made of himself singing lyrics he developed while on the road to write music and produce a recording in the college's state-of-the-art studio and then presented it to DeSalvatore's longtime girlfriend.



Faster Route to a Pharmacy Degree

Under a new partnership with St. John Fisher College, two qualified FLCC students will be guaranteed acceptance into the Wegmans School of Pharmacy each year. This will allow students to complete a doctoral degree in pharmacy in six years, instead of the usual eight.

Focus on Biotechnology

The college offered two summer workshops on biotechnology in summer 2017, one for high school teachers to help them incorporate biotechnology concepts into their labs and another for high school students. The students tested the "five-second rule" by learning how to collect samples from food dropped on the floor and culturing the bacteria.



A Bridge to Advancement

FLCC worked with Rochester Regional Health, workforce development offices and Monroe Community College to launch a one-year program in July that allows certified nurse assistants to get paid while they study for the licensed practical nursing exam. Without the income support, many CNAs cannot take time off work to advance their careers.

New Health Care Degrees

In fall 2017, FLCC began enrolling students in two new degrees: health care studies and nutrition and dietetics. Health care studies is a foundational program that provides a basic education for those who plan to pursue a range of careers from nursing to health care administration. Nutrition and dietetics meets the rising need for specialists in this area as the nation confronts obesity and an aging population.

A Tradition Continues

FLCC formally installed Robert K. Nye as the fifth president of the college in September. The new State University of New York chancellor, Kristina M. Johnson, conducted the formal installation as one of her first official duties in her new role.



Filling a Need

In October, FLCC launched a conversational Spanish class at the Geneva Campus Center to help educators, health care workers, retailers and others communicate more effectively with Spanish-speakers. The class also provides Continuing Teacher and Leader Education (CTLE) credit for K-12 educators.

New Approach to Hospitality

In December, the state Education Department approved the college's hospitality and tourism management degree, along with three one-year certificates that also serve as tracks degree-seeking students can take to customize their education: hotel and resort management, tourism management and food and beverage management.

STRATEGIES FOR THE FUTURE

In summer 2017, FLCC began work on its strategic plan for 2019-2023, starting with discussions among the Board of Trustees and college leadership, including academic department chairs, on how best to position FLCC students for success.

The result was a framework for discussion within the college and with the greater Finger Lakes community through listening sessions with advisory boards and chambers of commerce.

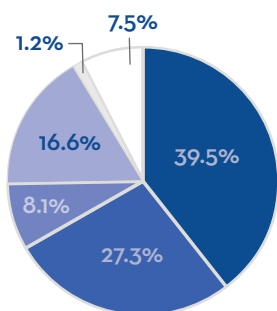
The discussion resulted in two strategic priorities: seeking opportunities and innovation and building community and industry partnerships. Through the process, we have also identified strategic imperatives of fostering a diverse and inclusive workplace and pursuing organizational and environmental sustainability.

Through the spring, the FLCC community will develop objectives and goals to carry out its strategic vision. Metrics will be established so FLCC can measure its progress.

The Board of Trustees will approve the final plan before summer 2018, allowing individual departments to use the new document as a basis for planning and budgeting that positions the institution to meet shared goals.

2017-2018 BUDGET

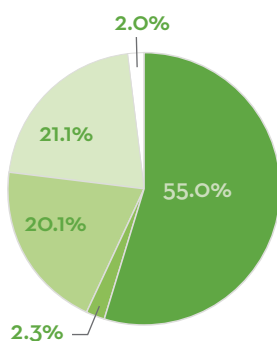
REVENUES



- Tuition and general fees \$18,369,117
- State aid \$12,667,996
- Ontario County \$3,704,228
- Other NY counties* \$7,734,856
- Other revenue \$532,900
- Appropriated fund balance \$3,464,217
- TOTAL REVENUES \$46,473,314**

*When residents of counties outside Ontario attend FLCC, those students' home counties pay a share of their students education, called a "chargeback." The chargeback fee to counties is determined by a state formula.

EXPENSES



- Salaries \$25,446,205
- Equipment \$1,077,966
- Contractual \$9,355,288
- Employee benefits \$9,791,455
- Utilities \$802,400
- TOTAL EXPENSES \$46,473,314**

3325 Marvin Sands Drive | Canandaigua, NY 14424
(585) 394-FLCC | www.flcc.edu

FLCC by the NUMBERS

841

Students graduated with a degree or certificate in 2017

1,740

Individuals were served through non-credit Professional Development and Continuing Education programs.

FLCC's student to faculty number is

15.6 to 1

The state average is 17.7 to 1

FLCC's operating cost per full-time equivalent student (FTE) is

\$9,915

The statewide average is \$10,926

Source: SUNY Community Colleges 2015-16 Annual Report Summary