Course Syllabus

Department: Humanities

Date: February 16, 2013

I. Course Prefix and Number: ENG 225

Course Name: Literary Magazine Publishing

Credit Hours and Contact Hours: 3 Credit Hours – 3 Contact Hours

Catalog Description including pre- and co-requisites: supporting data required for grade prerequisite of 'C' or higher.

In this course students will be involved in the creation of "The Finger" our FLCC national literary magazine. Students will have the opportunity to solicit literary content, generate their own copy, and select pieces for publication. In addition we will craft press releases, maintain a website, and edit selections for the magazine. This is a hands-on course and anyone who is interested in literary publishing will find the skills and experience integral to building and maintaining a literary community.

Prerequisite: English 101

Relationship to Academic Programs and Curriculum including SUNY Gen Ed designation if applicable:

This course fulfills a Liberal Arts or General Elective in AA, AS, and AAS degree programs. This course meets SUNY Gen Ed Knowledge and Skills area of Arts, specifically the creation of a literary magazine and the inherent creative and professional processes therein.

II. Course Student Learning Outcomes: State the student learning outcome(s) for the course (e.g. Student will be able to identify...)

Students will maintain the website and the Facebook account in a professional manner. Students will evaluate and select creative works that are commensurate with industry standards. Students will generate content that creates conversation within the community in order to better engage the constituents the magazine is intended to serve (other students) in literary discourse. Students will practice how to be creative, publishing professionals. Students will curate and identify quality submissions for publication through the website. Students will express themselves in speech and writing appropriate to the discourse community.

College Learning Outcomes Addressed by the Course: (check each College Learning Outcome addressed by the Student Learning Outcomes)
<table>
<thead>
<tr>
<th>List identified College Learning Outcomes(s)</th>
<th>Specific assessment measure(s)</th>
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<tbody>
<tr>
<td>Writing</td>
<td>Students will write solicitation, acceptance, and rejection letters that are similar in quality and content to the industry standards. At the beginning of the semester, students propose individual projects they would like to pursue throughout the semester that will contribute to the magazine. These proposals describe a specific time line that they intend to follow. An example of a project proposal might be writing music reviews for local shows, in order to produce written copy, and then to publish that copy on the website. Another example of a proposal might be to generate hypertext stories that could be published on the site. Yet another, a student may elect to become the “marketing director” for the magazine. They would then outline how they propose to outreach to the community.</td>
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<td>Oral communications</td>
<td>Students will openly debate and discuss the quality of submissions received evaluating the usefulness of the submissions for the population the magazine serves. They will track their thoughts through our submission management site. In some cases, depending upon their specific project proposals, they might be involved in outreach to local high schools.</td>
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<td>Reading</td>
<td>Students will read through the submissions received. Right now, we receive over 120 submissions, and we choose to publish roughly 30 pieces. They are required to keep notes on the usefulness of a submission for the magazine. And they should make recommendations about their selections. These recommendations could include editorial changes to a specific submission.</td>
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Critical thinking

Students will identify, analyze and evaluate arguments for acceptance rejection of submissions for the magazine. Students will engage in evaluation and critical thought developing well-reasoned arguments about the inclusion or rejection of items concerning what the purpose of the magazine is within our community and within the national industry standards.

Information resources

Basic operations of personal computer use will be endemic throughout the course as students by compiling and editing the magazine. Students will understand and use basic research techniques to ensure that submissions have not been plagiarized or published elsewhere. Students will locate, evaluate, and synthesize information from a variety of resources to compile, edit, and create the final copy of the magazine.

Computer Literacy

All of the work of the course is meant to be professionally written and edited using a computer.

IV. Instructional Materials and Methods

Types of Course Materials:

Theoretical textbooks, literary anthologies, poetry collections, collections of other student writings could be used. One example might be a McSweeney’s anthology. Students will use these journals as examples to help guide them in the creation of their magazine.

Methods of Instruction (e.g. Lecture, Lab, Seminar …):

Seminar, lecture, discussion, workshop, response papers, online annotations of submissions, classroom exercises.

V. General Outline of Topics Covered:

Professionalism in writing and communicating with a variety of constituents.
Editorial standards
Basic marketing
Rhetorical Situations
Evaluation of creative works