Course Syllabus

Department: Business

Date: September, 2012

I. Course Prefix and Number: BUS 110

Course Name: Business Ethics

Credit Hours and Contact Hours: 3 Credit Hours and 3 Contact Hours

Catalog Description including pre- and co-requisites: supporting data required for grade prerequisite of ‘C’ or higher.

This course is a study of the moral issues which arise in the context of the business world. Students in this course will learn the philosophical foundations of ethical decision making. They will explore corporate social responsibility both locally and globally, conflicts of interest, environmental concerns, discrimination and the ethical treatment of employees in the workplace.

No pre-requisites / co-requisites.

Relationship to Academic Programs and Curriculum including SUNY Gen Ed designation if applicable:

This is a business elective course for students in any of the Business degree programs and a general elective for all degree programs.

II. Course Student Learning Outcomes: State the student learning outcome(s) for the course (e.g. Student will be able to identify…)
At the completion of this course, the student will be able to:

1. Demonstrate knowledge of the importance of business ethics
2. Define the basic ethical theories
2. Identify ethical dilemmas in the workplace
3. Demonstrate the ability to apply business ethics and social responsibility to business practices
4. Demonstrate knowledge of competing ethical interests both locally and abroad

College Learning Outcomes Addressed by the Course: (check each College Learning Outcome addressed by the Student Learning Outcomes)

☐ writing  ☐ computer literacy
☐ oral communications  X ethics/values
X reading  X citizenship
III. Assessment Measures (Summarize how the college and student learning outcomes will be assessed): For each identified outcome checked, please provide the specific assessment measure.

<table>
<thead>
<tr>
<th>List identified College Learning Outcomes(s)</th>
<th>Specific assessment measure(s)</th>
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<tbody>
<tr>
<td>Reading</td>
<td>Students will be required to read the textbook throughout the course in order to demonstrate knowledge of the material and complete assignments.</td>
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<tr>
<td>Critical Thinking</td>
<td>Students will be presented with a variety of legal issues throughout the course (in written assignments, tests, and class discussions) for which they will have to determine appropriate resolutions.</td>
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<tr>
<td>Ethics / Values</td>
<td>Specifically, this course will instruct on ethics as it relates to the business environment. Students will be tested on ethics as well as receive assignments relating to ethics.</td>
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<td>Citizenship</td>
<td>Students will be instructed in the role a business has with respect to the greater society and its responsibility towards that role.</td>
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<td>Global</td>
<td>Students will be introduced to global ethical practices and compare them with American ethical practice.</td>
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IV. Instructional Materials and Methods

Types of Course Materials:

Textbook

Methods of Instruction (e.g. Lecture, Lab, Seminar ...):

Lecture

Written Assignments

V. General Outline of Topics Covered:

Business Ethics
I. Introduction to Ethics
   A. Definition of Ethics
   B. Personal Ethics
   C. Moral Reasoning
II. Introduction to Ethical Theories
A. Consequentialism
B. Deontology
C. Virtue Ethics

III. The Nature of Capitalism & Ethics
   A. Definition & Key Features of Capitalism
   B. Moral Justification of Capitalism
   C. Criticism of Capitalism

IV. Corporations & Ethics
   A. Creating an Ethical Organization
   B. Rival Views of Corporate Responsibility

V. Consumers & Ethics
   A. Product Safety
   B. Deception and Unfairness in Advertising

VI. The Environment & Ethics
   A. Traditional Business View Towards the Environment
   B. The Costs of Pollution Control
   C. Achieving Environmental Goals

VII. The Workplace & Ethics
   A. Hiring, Promotions, discipline, & Firing
   B. Privacy
   C. Working Conditions
   D. Comparable Worth
   E. Sexual Harassment
   F. Wages

VIII. Employee Obligations
   A. Bribes & Kickbacks
   B. Gifts & Entertainment
   C. Conflicting Obligations
   D. Whistleblowing
   E. Insider Trading
   F. Sarbanes Oxley Act
   G. Self Interest & Moral Obligation