Course Syllabus

Department: Visual and Performing Arts

Date: Spring 2014

I. Course Prefix and Number: ART 109

   Course Name: Art Portal

   Credit Hours and Contact Hours: 2 credit hours and 2 contact hours

   Catalog Description including pre- and co-requisites: This first year seminar course is designed to introduce Fine Art and Graphic Design students to the basic ideas and concepts of what it means to be an Artist and or Designer. Students will develop a plan for developing a portfolio prior to graduation. Basic Macintosh computer skills, an introduction to college computing, individualized student support, college survival skills, and career planning will also be included in the course.

   Relationship to Academic Programs and Curriculum including SUNY Gen Ed designation if applicable:

   This will be a required course for AS Fine Art and AAS Graphic Design.

II. Course Student Learning Outcomes: State the student learning outcome(s) for the course (e.g. Student will be able to identify…)

   Upon completion of this course students will be able to:

   a. Photograph, save and archive visual images for use in creating a digital portfolio
   b. Develop a blog to catalog their artistic studies, creative development and career aspirations
   c. Identify and establish methods for keeping deadlines, reaching goals and staying on track
   d. Recognize and apply the tools available with the Macintosh OS
   e. Communicate through the FLCC computer systems and email
   f. Locate and apply the resources available for Art students in the library and college gallery
   g. Actively participate in the art community on campus
   h. Explore career options

   College Learning Outcomes Addressed by the Course:

   ☑ writing ☑ computer literacy
   ☐ oral communications ☐ ethics/values
### III. Assessment Measures (Summarize how the college and student learning outcomes will be assessed): For each identified outcome checked, please provide the specific assessment measure.

<table>
<thead>
<tr>
<th>List identified College Learning Outcomes(s)</th>
<th>Specific assessment measure(s)</th>
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<tbody>
<tr>
<td><strong>Writing:</strong> Identify and establish methods for keeping deadlines, reaching goals and staying on track</td>
<td>Students will develop and revise a plan for their educational and artistic success. Measured through the review of submitted documents. The instructor will provide written and/or verbal feedback</td>
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<td><strong>Citizenship:</strong> Students will participate in gallery openings and artists talks</td>
<td>Attendance will be taken at gallery openings and artist talks</td>
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<tr>
<td><strong>Critical Thinking:</strong> Students will engage in reflective writing exercises by way of a blog about their artistic studies, creative development and career aspirations</td>
<td>Assessed through the review of blog posts. The instructor will provide written and/or verbal feedback</td>
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<tr>
<td><strong>Information Resources:</strong> Locate and apply the resources available for Art students in the library and college gallery</td>
<td>Students will present information and have documented support for what they present. Measured through the review of submitted materials</td>
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### IV. Instructional Materials and Methods

#### Types of Course Materials:

Since course content is constantly changing, most instructional materials are downloaded from the web.

#### Methods of Instruction (e.g. Lecture, Lab, Seminar …):

Lecture, discussions, demonstrations, hands on experience in the computer labs

### V. General Outline of Topics Covered:

#### I. Introduction to the Arts

a. iPad
i. Using the iPad and/or Computer as an organizational tool
ii. Using the iPad and/or Computer as a creative tool
iii. Using the iPad and/or Computer to promote your work

b. Navigating resources
   i. Library
   ii. Gallery
   iii. Portfolio support
   iv. Online resources for artists

c. Following your dream and making a living
   i. Career opportunities
   ii. Preparing for a portfolio
   iii. Traditional and non-traditional venues for showing and selling work

d. Documenting your artistic development
   i. Blogs
   ii. Photo documentation
   iii. Digital documentation
   iv. Portfolio resources online and on tablets

II. College Skills
   a. Getting On Course to Your Success
   b. Accepting Personal Responsibility
   c. Discovering Self-Motivation
   d. Mastering Self-Management
   e. Employing Interdependence
   f. Gaining Self-Awareness
   g. Adopting Life-Long Learning
   h. Developing Emotional Intelligence
   i. Staying On Course To Your Success